Getting Your Foot in the Door













New to medical writing? Check out these links

"How did you get into the medical writing field?" is a question I often hear. This is a fairly easy question for me to answer. I saw a job advert back in 2005 in Germany, I applied for the position, I got the job, and I became a medical writer in 2006. I had a PhD degree in science, I had high English proficiency in a non-English speaking country, and I liked to write. I was at the right place at the right time with the right skills.

"How does one get into the medical writing field these days?" is a question far more difficult to answer. A lot of things have changed in the last 14 years. Online job applications, illustrated, even animated resumes, and web-based job interviews are just a few new-fangled job search and recruiting tools in a highly digitised world.

In this issue of Medical Writing on digital health, I'd like to share with you some digital resources that will hopefully answer this question:

- 1. The EMWA Career Guide 2016 edition https://www.emwa.org/training/a-career-inmedical-writing/. This document is 3 years old so maybe it's time for an update. If you are interested in collaborating with me on this project, please let me know.
- 2. The Spring 2019 issue (Volume 28, Issue 1) of Medical Writing on Careers in Medical Writing (https://journal.emwa.org/careersin-medical-writing/) presents a view of the medical writing career trajectory, from getting a foot in the door to retirement, and all that can happen in between. Just in case you missed this!
- 3. The MedComms Network "getting started" guides (https://firstmedcommsjob.com/) can be downloaded for free and provide lots of information on different types of communications jobs, including medical com-

munications, regulatory, and market access

- 4. The Spring 2014 issue (Volume 29, Issue 1) of the AMWA Journal featured several articles for newbies to the field. The articles are 5 years old but still highly relevant.
 - https://cdn.ymaws.com/www.amwa.org/ resource/resmgr/journal/Issues/2014/ 2014v29n1_online.pdf.
- 5. The Cheeky Scientist Career platform (www. cheekyscientist.com) helps PhD graduates transition into industry careers. It is not specific for medical writing and communications but it has a very strong medical writing contingent (https://cheekyscientist. com/mwo-learn-more/). I was privileged to be invited to be part of a webcast panel earlier this year (thank you, Evguenia Alechine and Clare Chang!).
 - Check out their list of alternative careers for PhD graduates (https://cheekyscientist. com/top-10-list-of-alternative-careers-forphd-science-graduates/) and their industry transition ebooks. Not to mention the inspiring testimonials from members who succeeded in making the transition.
- 6. The Nature careers platform (https://www.

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nature.com/careers) features blogs and news items on careers for science graduates, again not specifically in the communications fields. But medical writing is definitely part of it. Check out Matt Edmonds' journey http://blogs.nature.com/naturejobs/2017/ 11/03/an-evidence-based-career-change-mymove-into-medical-writing/

7. Finally, don't forget about good old LinkedIn. Use the career advice and career interests options that are available even for a basic, free LinkedIn profile.

I continue to collect links and other digital resources for Getting Your Foot in the Door so if you have anything to add to this list, please contact me.

Finally, I would like to congratulate three firsttime attendees whom I met at the Spring Conference in Vienna in May. Great to hear that you have landed your first industry jobs! Please share with us your stories.

