



EMWA conference news

As you have likely heard by now, EMWA will unfortunately not be able to hold a face-to-face conference in London in November. But the November conference is not cancelled! Instead, we will be holding a virtual conference. More information to come soon!

Stay safe and healthy.

2020 Symposium: Research Integrity

The annual symposium will be on “Research Integrity”, a topic that is particularly relevant during these times.

The symposium will take place virtually on Friday, November 6th and will be open to both members and non-members.

More details to follow shortly!

The EMWA member's logo goes live!

Do you want to increase your market value by showing your membership in a professional organisation?

We have released our EMWA member logo, which you can now download from the members-only area of the EMWA website: <https://members.emwa.org/>

Feel free to use it on your website, on social media, and in your email signature!



#EMWATogetherApart Initiative

In June, EMWA launched the #EMWATogetherApart Initiative on our EMWA social media channels. We aim to provide a digital platform to the medical communications community, where we can share valuable information that can help us during the COVID-19 crisis.

We honour our volunteers

In addition to our #EMWATogetherApart Initiative, we wish to raise awareness of and give credits to all EMWA volunteers. We aim for a daily post with a THANK YOU message on our social media channels acknowledging EMWA volunteers. We hope to enhance our online visibility and strengthen our community. We

kindly ask you to support your peers by spreading the word, liking, and sharing the provided information under #EMWATogetherApart.

If you are an EMWA volunteer, please send your photograph to info@emwa.org. We will mention the volunteers in the order we receive the photos.



The EMWA Professional Development Committee (EPDC) is delighted to welcome **Raquel Billiones** as a member of the education committee and **Tania Puvirajesinghe** as a member of the webinar team.

The EPDC is considering options for workshops in light of the cancellation of the face-to-face conference in November and will keep you updated. In the meantime, stay up-to-date with our upcoming webinars:

October 22, 2020, 14:00 CEST
Sustainability Demystified: An Introduction with Focus on the Healthcare Industry

Achim Schneider, PhD

In 2015, the United Nations set 17 Sustainable Developments Goals (SDGs) as a “universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by 2030”. With less than 10 years to go to achieve these goals, there is an urgent need to understand the principles and science of sustainability and how they fit in our professional and private lives.

This webinar gives an introduction to sustainability, with focus on the healthcare industry. Several examples from the healthcare sector, especially the pharma industry, will be provided. Finally, the objectives of the EMWA sustainability SIG with regard to the SDGs will be presented for discussion.

December 2020 (exact date to be confirmed)

MedCom via video? Veterinary medicine on YouTube as an example of communicating medicine to a lay audience

Karim Montasser, freelance MedComms writer and YouTuber

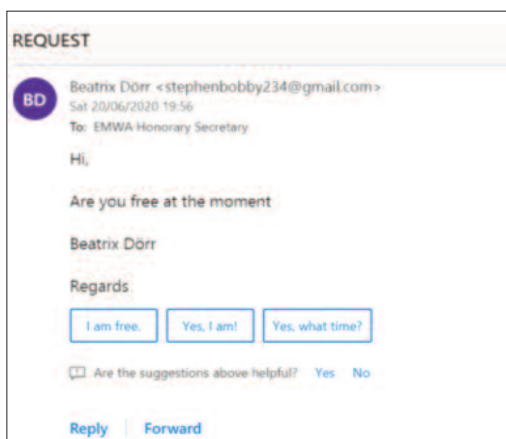
Publishers want it, German politicians press for it, and an ever-growing interested audience is looking for it: Videos that communicate medicine in the form of video abstracts, highly shareable clips or even video essays. In this webinar, we will look at:

- what works on the internet (spoiler: it isn't clickbait)
- which platforms we can use
- what equipment do we need

WARNING

We have been made aware of scam emails purporting to come from EMWA or someone connected to EMWA. If you receive anything that looks strange, please report it to the Head Office (info@emwa.org).

Do not respond with any personal or payment information, and do not click on any links. As a tip, always check the email address, as shown in the screenshot of a scam email below:



Join the new special interest group on sustainability!

As a professional organisation of medical communicators and healthcare professionals, EMWA can take a more active role in supporting the United Nations Sustainable Development Goals which strive to improve planetary health. Now, following the Executive Committee's approval, the **Sustainability-SIG** (SUS-SIG for short) is looking for your support to develop communication platforms and guidelines on the respectful usage of our digital, human, and planetary resources.

The Sustainability Special Interest Group was launched in May, and on June 25th had its first official meeting! It was attended by eight members (out of twelve interested), and we had a productive conversation.

Learn more about SUS-SIG in this recently published article in *Medical Writing*: <https://journal.emwa.org/the-data-economy/emwa-s-newest-special-interest-group-sustainability-sig/>

Please contact us if you would like to join the SUS-SIG!

Co-Chairs:

- **Carola Krause** (vicepresident@emwa.org),
- **Carolina Rojido** (carolinarojido@gmail.com)

Committee members:

- **Raquel Billiones**
- **Surayya Taranum**



Geoff Hall Scholarship: Winners and details of this year's contest

The Geoff Hall Scholarships are given in honour of a former President of EMWA. Geoff was a very special person, an extremely valued member of EMWA, and a very good friend to many EMWA members. He firmly believed that the future of EMWA lies in our new and potential members, and so it's a very fitting legacy that we have the Scholarship Awards in his memory. The Scholarships are awarded annually based on an essay competition, and the title of last year's essay was 'How would you go about identifying a predatory journal?' This time, the scholarship winners were **Adriana Rocha** and **Petal Smart**.

- **Adriana Rocha** has a degree in Biochemistry from Portugal, which was followed by a PhD in Medical Neurosciences in Germany. After a postdoc in the USA, she decided to leave academic research and transition into industry. She is now a freelance medical writer.
- **Petal Smart** is a veterinary surgeon by training. Over the past five years, she has been a medical/science editor serving primarily non-native English-speaking authors. She has a keen interest in regulatory affairs as they relate to medical devices, both those intended for human use and those intended for veterinary use.

Adriana's and Petal's winning essays were published in the June issue of *Medical Writing*. We wish the winners the very best at the start of their very promising medical writing careers.

For those of you inspired to pick up your laptop and looking for something to fill your time during quarantine, this year's essay title is "**Do you have what it takes to be a medical writer? Discuss three attributes or skills that best qualify one to be a medical writer**".

More details: <https://www.emwa.org/about-us/emwa-awards/geoff-hall-scholarship/>



Mentorship

No one is born a medical writer. This issue will explore the important role that mentorship plays in the professional development of medical writers.

Guest Editor: Clare Chang

The deadline for feature articles is March 8, 2021.

The June 2021 edition

Don't miss!