

EMWA News

Baby alarm in the Social Media Team! The future of EMWA's social media team is secured as we are expecting **three babies**. Utmost efforts have been taken to ensure they are equally distributed across the Twitter, Facebook and LinkedIn teams. Seriously, what a nice profession is *Medical Writing* that you can combine work and family and work from home. This is also the reason why many women coming from different professions join the *Medical Writing* community.

While one can combine the profession with family, family plus *Medical Writing* plus voluntary work can be too much. Therefore Julie Chaccour, who has led the Twitter team for many years, will step down. She is expecting her fourth child, and is moving to Mozambique to start a new job. We are very sad she is leaving, but she will still be there in the background – and we hope that we will hear more adventurous stories about Africa and eating hippo liver! It paid off that we have planned for succession management. Jen Lewis has worked at Julie's side for quite some time and is now taking over. She is supported by Evguenia Alechine who approached me during the spring conference to offer to volunteer for EMWA. Carola Krause shows the current PR-team in one of her famous infographics below. As we believe – it is always nice to have a face to a name!

Another change affects the **webinar team**. Due to organisational reasons, the webinar team was linked to the PR-team while – logically – it belongs rather to the EMWA Professional Development Programme (EPDP). I am particularly happy that we could increase the responsibility of Patrick Bohan. Patrick led the webinars in 2014/ 2015 and will now take over the full organization of webinars.

EMWA has been present at the European Health Innovation Collaborative (EUHIC) conference in London in September, at the first German MedComms Forum in October, and has sent promotional material to display at the annual meeting of Mediterranean Editors & Translators in Tarragona, Spain, in October.

SECTION EDITOR



Beatrix Dörr

beatrix.doerr@googlemail.com

Also, we start to prepare for the May conference in Birmingham.

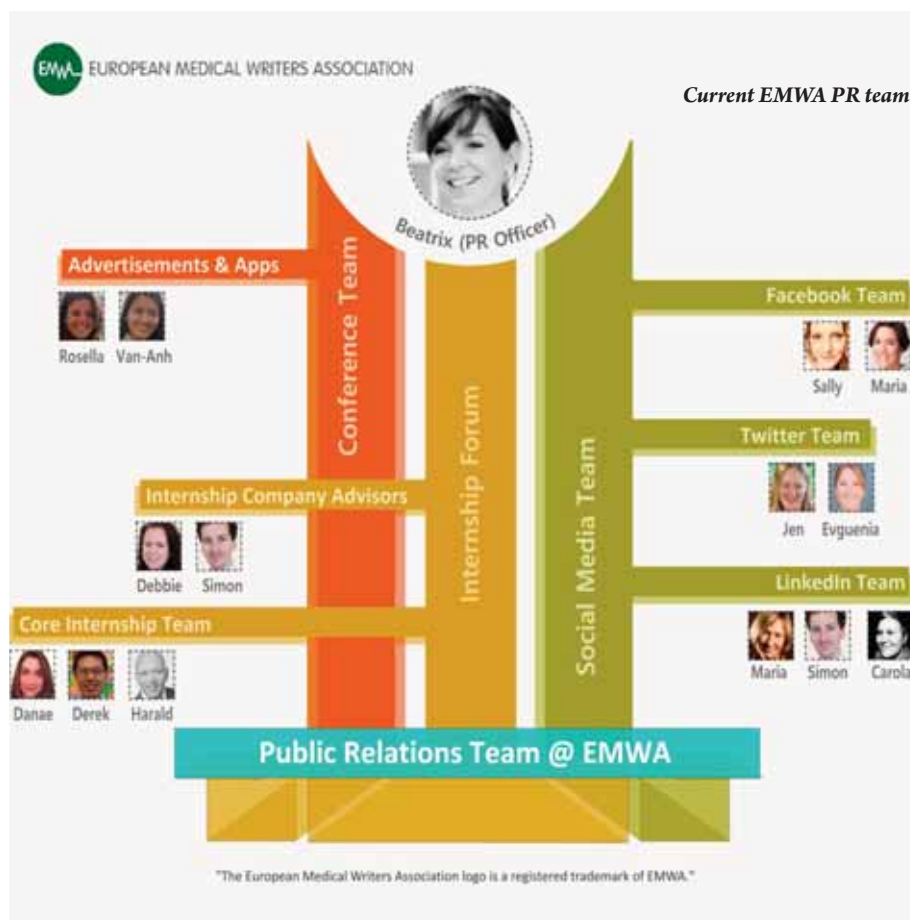


Image by **Carola Krause** Carola.Krause@codex-biomed.com

EMWA salary survey coming in January – We need your feedback!

EMWA's salary survey, previously run in 2006¹ and 2012², will again be conducted in January 2017. The survey will still focus on current salary levels, but the original questionnaire has been updated slightly and will, for the first time, collect data from freelancers. In addition, the survey aims to determine whether salaries have changed over the past 10 years.

We will soon be sending out an email announcement for the survey to all EMWA

members that will include a link to the survey website. Please help us bring this survey to life by spending 15 minutes of your time to complete it. All answers will of course be kept strictly confidential. Publication of the results in *Medical Writing* is planned for September 2017.

Thank you in advance,

The EMWA Salary Survey Team
Julia Forjanic Klapproth, Ansgar Dressler, Andrea Rossi

References

- 1 Goodwin Burri K. Results of the 2006 EMWA salary survey. *The Write Stuff*. 2006;15(4):133–6.
- 2 Eichele K and Rossi A. Results of the 2012 EMWA salary survey. *Medical Writing*. 2013; 22(3):15(4):133–4.

EMWA webinars

Watch out for Monica Meyer discussing the cardiovascular system in the December webinar. The currently planned webinars for 2017 are:

- Gail Zona (January 2017) “More making Word behave as it should: Part 2 Tables”
- Inga Abed (February 2017): “New Risk Management Plan summary template”
- Raquel Billiones (March 2017) “EMA Policy 0070 on Publication of Clinical Data and its Impact on Medical Writing”
- Patrick Bohan (May 2017) “The European Union Clinical Trials Regulation 536/2014”
- Beatrix Doerr (July 2017) “Clinical study



reports for medical devices”

Watch out the EMWA website and social media announcements for further details. If you would like to contact Patrick regarding a webinar proposal – feel free to use webinar@emwa.org.

Patrick Bohan
webinar@emwa.org
Beatrix Doerr
pr@emwa.org

The European Health Initiative Collaboration (EUHIC) Conference

For current and future leaders in European healthcare, science and medical devices, this event provided a platform for learning, networking and innovation to promote healthcare improvements across Europe. It was held on 22 September at Imperial College, London.

In addition to presentations across a range of medical specialties was an engrossing session about medical writing, entitled “The Future of Medical Journals and Getting Published in the Digital Age”. Chaired by EMWA’s PR officer Dr Beatrix Dörr, this session provided a wealth of ideas on finding information and measuring its quality (Michael Markie, Associate Publisher F1000), reviewers and reviewing issues in

scientific publishing (Dr Maria Hodges, BioMed Central’s Genome Medicine), ensuring transparency, reproducibility, and accreditation in research (Adrian Aldcroft, Editor BMJ Open), and finally a discussion led by Dr Anna Sharman (Founder Cofactor Science) on whether journals will be replaced by social media. The session ended with a lively panel discussion on the future of medical journals and how to get data published in a digital age.

Beatrix Doerr
pr@emwa.org
Steven Walker
steven.walker@stgmed.com

Sign up to receive Core Reference news alerts

The EMWA-AMWA CORE (Clarity and Openness in Reporting: E3-based) Reference MAILING LIST is here:

<http://www.core-reference.org/subscribe>

Subscribe to our new mailing list to receive the latest news direct to your inbox

News in brief

In the 5 months since launch, we have:

- Over 3,200 downloads
- Added a free Webinar
<http://amwa.mycrowdwisdom.com/diweb/catalog/item/id/1165151/q/o=-d&c=185>

- Responded to all your comments received in the 6-week open comment period (<http://www.core-reference.org/comments-and-responses/>)
- Received testimonials from CROs, Pharma, biotech and freelancers (<http://www.core-reference.org/adoption-and-use/>)

Please share this communication as widely as possible with your own networks. Thank you.

Sam Hamilton
 Chair of the CORE Reference Project
 E-mail: contact@core-reference.org

Call for companies to join our second Internship Forum at the EMWA spring conference in Birmingham, UK

Based on the success of this year’s inaugural Internship Forum in Munich and the positive feedback we received, it was decided that the Internship Forum will be extended to four hours. It will be held on 6 May 2017 from 9am to 1pm. Raquel Billiones will give a short seminar “From Academia to Regulatory Writing”. There will be space for ten companies offering internships.

Are you a company willing to provide internships, or do you know such a company? Or are you someone who would like to apply for an internship? Then please contact us at internship@emwa.org.

Danae Rokanas, Derek Ho, Harald Meier, and Beatrix Doerr
 from the Internship Team
internship@emwa.org



Ghostwriting statement

On August 30, 2016, an article appeared in the *British Medical Journal* attacking the important and ethical contributions of medical writers to the scientific literature (<http://www.bmj.com/content/354/bmj.i4578>). EMWA, in partnership with AMWA, ISMPP, and GAPP, has responded to this article. (<http://www.bmj.com/content/354/bmj.i4578/rapid-responses>). Our organisations have been working toward transparency and disclosure for more than 15 years and have made great progress. We look forward to continuing this important effort.

Inaugural German MedComms Meeting, Berlin

On Friday, October 7, Stgilesmedical issued an open invitation to an educational networking event at the Ellington Hotel in Berlin with the aim of providing a platform for the exchange of views on current developments in medical communications in Germany and beyond. A diverse audience of medical writers, health care professionals, scientists and patient representatives spent a pleasant afternoon enjoying a variety of presentations from an excellent range of speakers. Dr Beatrix Dörr (EMWA), Ben McLeish (Altmetric LLP), and Len Starnes (Digital Healthcare Consultant) shared their views on how digital media, social networks and online communication currently shape the way medical information is delivered, rated and exchanged. Dr Christian Wrede from the Helios Klinikum in Berlin-Buch pointed out the different approaches of clinicians and patients to acquiring medical information and highlighted frequent challenges for publishers. Representing the Health Capital Cluster Berlin-Brandenburg, Dr Florian Schlehofer described the developments within the region which have resulted in it becoming an appealing industrial location for the life science and healthcare sector. Finally, the participants discussed the benefits and risks of using online media as a source of healthcare



From left to right – Peter Llewellyn (MedComms Networking), Carola Krause (EMWA LinkedIn Team), Beatrix Dörr (EMWA PR Officer), Abe Shervack (EMWA Vice President) and Steven Walker (Stgilesmedical)

information and shared their ideas as to how the accessibility and reliability of medical information could be improved in the future.

The EMWA stand was a useful addition to the meeting and was well visited, especially by students and post-docs who wanted to know how they could get started in medical writing. EMWA's PR-officer Beatrix Dörr was supported by EMWA's LinkedIn Manager Carola Krause

and EMWA's Vice President Abe Shervack, both locals from Berlin.

Anne Hartmann
on behalf of Stgilesmedical
London and Berlin
annekathrinhartmann@gmail.com
Abe Shervack
aspscientist@googlemail.com

A very successful EMWA conference in Belgium

The 43rd EMWA conference, held in Brussels, Belgium, began Thursday, November 3, 2016 and concluded on the following Saturday. The conference included 10 advanced and 18 foundation workshops, and 221 registered delegates

On Thursday evening, the conference began with an opening session by Prof. Dr Robert Colebunders of the Global Health Institute at the University of Antwerp, Belgium. Dr. Colenunders presented on 'Investigating epidemics in Africa'. Former EMWA President Rita Wellens followed with an introduction to Belgium through her presentation 'Belgium Rocks: the Heart of Europe and All that Jazz'.

The opening session ended with a short introduction to the EMWA Executive Committee members, followed immediately by a lively networking session.

Friday morning, Dr Julie Charlesworth introduced a new interactive session on IT, social media, and productivity entitled 'Show IT, Share IT, Rise and Shine'. In the evening, Dr Charlesworth also introduced an extended Freelance Business Forum (FBF) in which she updated freelancers on the FBF, related activities, and several other initiatives across Europe. During the FBF, Satyen Shenoy provided a brief update on recent developments in Germany. Guest speaker Marco Torregrossa, Secretary

General at the European Forum for Independent Professionals, gave an inspiring, informative presentation that led to a lively open discussion and then stayed on to mingle with freelancers during the table discussion session.

Social activities at the conference were fully booked. EMWA delegates enjoyed such highlights as Belgian chocolate, beer and admired Brussel's Art Nouveau style.

With the Brussels conference over, our thoughts already turn to the next major EMWA event, the 44th EMWA conference, which will be held in Birmingham, England May 2–6, 2017 at The ICC. We hope to see you there!