

EMWA social media team

Laura Carolina Collada Ali

Correspondence to:

Laura Carolina Collada Ali
laura.collada@ontranslation.it

As most of you already know, EMWA is currently using social media to interact with its members on a daily basis, to share information and promote discussions. Social media are not just sources of information but also ways of interacting with others.

If you are not already following EMWA on social media, we would like to invite you to join in. It is a great way of staying in contact with EMWA colleagues, following up on interesting discussions, and staying up to date with EMWA news.

Changes to the EMWA social media team



We would like to welcome *Simon Page*, who will be in charge of the EMWA LinkedIn Company Page. Simon is a Publication Manager at Costello Medical Consulting, Cambridge, UK. His experience spans the fields of medical com-

munications, publications, medical affairs, and market access. Simon's current role is focused on strategic publications planning and oversight, through which he has driven the delivery of numerous manuscripts and international congress submissions. Simon will focus on working with the EMWA social media team to raise the online profile of EMWA.

Thanks to our team members

We also want to thank *Karin Eichele*, who is in charge of the EMWA Facebook account, which now has more than 600 followers; *Julianne Chaccour*, who is in charge of the EMWA Twitter account, which has more than 800 followers; and *Maria Kołtowska-Häggström*, who is in charge of the EMWA LinkedIn Discussion Group, which has over 3000 members.

However, we could always use more support. If you think you have something to offer, no matter how small, please contact the EMWA Public Relations Officer (Laura C. Collada Ali, pr@emwa.org).