



Virtual conference planned for May 2021

As previously announced by EMWA President Beatrix Doerr, we will not hold a face-to-face meeting in May 2021, but instead a virtual conference. Here you will find everything you need to know to attend: www.emwa.org/news/information-about-the-emwa-conference-in-riga-in-may-2021/.

As a teaser, get a taste of what this unique online learning experience is like in this short video: <https://www.emwa.org/news/new-emwa-conference-video/>.



Freelance Business Forum report

During the first virtual EMWA conference in November, the **Freelance Business Group (FBG)** also took up the challenge to run the **Freelance Business Forum (FBF)** online. We maintained the structure that the FBF has had over many years:

an introductory presentation by the FBG chair, a guest speaker (Shaun Foley), and roundtable discussions, which happened in the form of breakout rooms. We had an impressive 74 people in the Zoom meeting, and it was described as a big success.

Read the online report to find out more:
www.emwa.org/media/3529/emwa_fbf_virtual_meeting_nov2020.pdf.

EMWA 8th Symposium – Research Integrity and The Medical Communicator: What We Do When No One Is Watching

The 8th EMWA Symposium brought together researchers, journal publishers, and representatives from the pharmaceutical industry and medical communication agencies. In this virtual event, they shared their perspectives on the importance of research integrity and how it can be achieved.

A culture of change is required across all stakeholders, which the symposium faculty identified as a significant challenge. COVID-19 has only amplified a long-standing problem of pressure to publish too quickly but, to quote one of the faculty, we need to ensure that we “operate at the speed of science.”



The 50th EMWA Conference: EMWA's first-ever virtual conference

We had more than 300 registrants from 27 countries, and 5 different continents – an accomplishment for a member-driven organisation!

The opening session had 180 participants, and the experience was nothing less than an in-person assembly.

We thank all the attendees, the conference team, the workshop leaders, and everyone who helped it bloom.



The new web editorial is online

“For Here is Bespoke Windbagerry: Vacate the Hall, and the Podium too” by Jack Aslanian. Read the full article: www.emwa.org/about-us/emwa-news/web-editorial-archive/for-here-is-bespoke-windbagerry-vacate-the-hall-and-the-podium-too/.

Ambassador's Programme

Abe Shevack gave a virtual presentation to students attending the **Birkbeck-University of London's Virtual Annual Careers Fair 2020**.

Altogether 30 participants were online for the talk on November 2. Following the talk, Abe operated a virtual exhibitor booth visited by 120 participants who were greeted by various videos about medical writing from EMWA members and a sample issue of *Medical Writing* dedicated to careers in the field.

If you are an experienced medical writer and EMWA volunteer and are interested in becoming an EMWA Ambassador, or if you know of any upcoming career events in your locality, please contact the head office (info@emwa.org) or Abe Shevack (asp scientist@gmail.com).

Are you interested in helping with our webinar programme?

We are looking for new members to join the webinar team to help run our live webinars. We will provide training on using the webinar software and the procedures we use on the day. You will need to be available to run a webinar live on the day.

For more information, contact webinar@emwa.org.



EMWA Webinar Programme News - Preview for 2021

April 2021 (exact date to be confirmed)

Transitioning from Medical Translation to Medical Writing

Laura C Collada Ali, freelance medical writer

Paz Gómez-Polledo, freelance medical writer and translation consultant

July 2021 (exact date to be confirmed)

Health Writing for a Healthier Life

Andrea Rossi, medical writing, medical communications, and scientific affairs consultant

2021 (exact date to be confirmed)

MedCom via Video? Veterinary Medicine on YouTube as an Example of Communicating Medicine to a Lay Audience

Karim Montasser, freelance MedComms writer and YouTuber



Download your 2021 EMWA member logo now

We have updated our exclusive **EMWA member logo** for the year 2021. EMWA members can now download it from the

members-only area of the EMWA website. It is available in a variety of sizes to suit different media.

There is also a LinkedIn banner.

Feel free to use it on your website, on social media, and in your email signature.